

Programme Structure (updated from 2022)		Credit hours
Year 1		
Subject Code	Subject Name	
ACC101	Financial Accounting 1	4
ACC103	Management Accounting 1	4
ECO101	Principles of Microeconomics	4
ECO102	Principles of Macroeconomics	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4
MGT212	Business Analytics for Decision Making	4
Year 2		
Subject Code	Subject Name	
FIN201	Business Finance	4
ECO203	International Economics	4
ECO204	International Trade	4
HRM201	Managing Human Resources	4
MGT201	Organisational Behaviour	4
MGT202	E-Business	4
MGT301	Operations Management	4
MGT204	Asian Entrepreneurship & Innovation	4
MGT209	Production & Logistics Management	4
MGT211	E-Commerce	4
Year 3		
Subject Code	Subject Name	
FIN308		4
LAW305	International Business Law	4
MGT203	Business Research	4
MGT303	Corporate Policy & Strategy	4
MGT304	Strategic International Business Management	4
MGT305	Business Ethics & Social Responsibility	4
MKT301	Integrated Marketing Communications	4
MKT302	Strategic Global Marketing	4
MPU3373	A*Gen Careers in Malaysia and Beyond	3
MPU3432	Co-Curriculum – Event Management 2	2
MGT400	Graduation Project	6
Total Subjects	31	123